

This document is available in English for non-Spanish speakers' convenience. Should contradictions arise, the Spanish text will prevail.

ANNEX I

NEWSLETTER AUTHORIZATION

TRAVELER'S NAME AND SURNAME:

ID nº:

I consent to the subscription to the Newsletter for direct and indirect marketing purposes of ALMA CRUCEROS. This includes promotional activities carried out by ALMA CRUCEROS on its own products and services (direct marketing), as well as on products of third parties considered business partners of ALMA CRUCEROS in various categories (for example, tourist activities, airlines/transport services, travel agencies, insurance companies, electricity and gas distribution companies, entertainment, etc.), or, where applicable, of companies affiliated with ALMA CRUCEROS (indirect marketing). These activities can be carried out by automated means (such as emails, text messages (SMS), advertising on social networks, etc.) and non-automated means (such as postal mail, telephone calls with an operator, etc.).

I have read and accept the <u>PRIVACY POLICY and the LEGAL NOTICE</u> (<u>www.almacruceros.com/politicaprivacidad/</u>& www.almacruceros.com/aviso-legal/)

If you do not wish to receive further communications, please let us know by email at <u>datospersonales@almacruceros.com</u>, indicating "Unsubscribe from Communications" in the Subject, or by entering your email in the following link in the "Change my subscription" section <u>https://almacruceros.com/newsletter/</u>

I CONSENT





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AUTHORIZATION FOR PROFILING

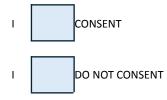
Profiling purposes, to analyse your travel preferences and consumer habits, and to conduct market research using electronic means, including questionnaires.

These activities are intended to create and/or develop predictive models related to the types of ALMA CRUCEROS customers in order to improve the commercial initiatives, services offered and information presented by ALMA CRUCEROS, better adapting them to the interests of customers. In addition, they allow the sending of personalized communications and adapted commercial offers, thus improving the customer experience with ALMA CRUCEROS.

Profiling is based on one or more of the following criteria (also known as "profiling logic "):

- Analysis of the shopping experience (e.g., amounts spent, period of year of purchase) from booking the cruise through its conclusion, including onboard spending, packages purchased (such as beverage packages), excursions, etc.
- Analysis of customer feedback on their experience through electronic feedback forms (e.g. questionnaires sent at the end of the cruise).
- Composition and age of participants in the purchased travel package (solo trip, couple trip, young couple, mature couple), as well as analysis of the booking market.

The consequences for the data subject of these profiling activities include the receipt of personalized commercial communications and/or promotions.



The legal basis for such processing is consent itself, which may be withdrawn at any time without affecting the legitimate processing carried out up to that date. You may exercise your rights of access, rectification, cancellation, opposition, limitation and portability at any time by writing to datospersonales@almacruceros.com. You also have the right to file a complaint with the Control Authority (www.agpd.es). If you consider that the processing of personal data does not comply with current regulations.



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IMAGE USE AUTHORIZATION

TRAVELER'S NAME AND SURNAME:

ID nº:

As the contracting party of the travel with the company ALMA VICTORIA S.L., commercially known as ALMA CRUCEROS, I expressly AUTHORIZE the use of my image, obtained during the aforementioned travel, for the promotion of the same, both on the website and on social networks, and my image may also be processed for such purposes, being aware that I can object to such processing at any time by writing to the agency at <u>datospersonales@almacruceros.com</u>.

If image rights exist, these are granted free of charge for an indefinite period of time, with no time limit or termination of this document being set, although this authorization may be revoked at any time through the channels indicated for communication in the previous paragraph.

ALMA VICTORIA S.L., in compliance with Regulation - EU-2016/679 of the Parliament and Council of Europe, in its article 5.1, regarding data protection, and by Organic Law 1/1982 and its amendments, on civil protection of the right to honor, personal and family privacy, informs that the personal image will be treated in a lawful, loyal and transparent manner in relation to the interested party, and in strict compliance with LOPDGDG 3/2018 of December 5 on digital guarantees, in its Title II and its articles.

In application of Organic Law 1/1982, of May 5, on civil protection of the right to honor, personal and family privacy and one's own image, there will be no illegitimate interference when the graphic information deals with a public event or occurrence when the image of a specific person appears as merely accessory.

The Traveler declares that he/she knows and has accepted the Privacy and Data Protection Policy of ALMA VICTORIA, SL available on its website https://almacruceros.com/ . (<u>www.almacruceros.com/politicaprivacidad/</u>)

The entity undertakes that the use of these images will in no case cause harm to the honour and privacy of the persons concerned, nor will it be contrary to their interests, respecting the regulations on data and image protection.

Date:

Travel Program: Travel date.....

Signature of the authorizing traveler:

In accordance with the provisions of Organic Law 3/2018, of December 5, on the Protection of Personal Data and guarantee of digital rights, the images taken and the personal data of this authorization will be subject to data processing for which ALMA VICTORIA S.L., commercially known as ALMA CRUCEROS with address at Alameda Principal No. 49, 29001 Málaga, Spain, may carry out the processing under the terms and for the purposes set forth in this document. The recipient of these data will be solely aforesaid controller, who will not transfer them in any way, except for communications to those in charge of the treatment who collaborate in the provision of the services to which the treatment refers. The legal basis for said treatment is the consent itself, which may be withdrawn at any time, without affecting the legitimate treatment carried out up to that date. These images will be kept for the exclusive time to fulfill the purpose for which they were collected and as long as the rights that you may exercise against the controller do not expire, unless there is a regulation that provides for a longer period. At any time you can exercise the rights of access, rectification, cancellation, opposition, limitation and portability, by writing to <u>datospersonales@almacruceros.com</u>. You also have the right to file a claim, if you consider that the processing of personal data does not comply with current regulations, before the Control Authority (www.agpd.es).